Fun for all and all for fundraising!

**Red Ribbon Dance Project**

The third annual Red Ribbon Dance Project, is set for Thursday, September 8, 2011, at the historic Abbey in Hillcrest. Online registration is open now at http://rrdp.ucsd.edu.

You’ll see modern dance works choreographed by the Butterworth Dance Company, L.A. Contemporary Dance Theater, Manasi Khidkikar, and Michael Mizerany.

Our emcee for this year’s event is Bree Walker, legendary newscaster and champion of progressive causes.

Your $30 donation includes all performances, delicious appetizers, a selection of fine wines and nonalcoholic drinks, and one of the best silent auctions in town. We’re still collecting goods for this year’s auction and a catalog will be available soon.

These benefit concerts were conceived by Traves Butterworth, founder and principal choreographer of Butterworth Dance.

“I feel so honored to collaborate and work with such talented dance artists,” says Butterworth. “It’s exciting and gratifying to support research that can really make a difference in so many people’s lives.”

Each year of the Red Ribbon Dance Project features a different mix of dancers and choreographers, so there’s always something new!

Register now and join the Red Ribbon Dance Project!

**San Diego HIV Golf Classic**

Play for a purpose at the second annual San Diego HIV Golf Classic on Tuesday, October 25, 2011. Once again, we’ll be teeing off at the prestigious Crosby at Rancho Santa Fe. Proceeds will be shared between the ARI and Christie’s Place, a local service organization for families affected by HIV.

Online registration is available now at http://www.sdhivgolf.org.

Registration fees include up to five hours on the links, followed by a cocktail hour, dinner in the clubhouse, arrival gifts, team prizes, opportunity drawings, and a silent auction.

A foursome can sign up for only $900, and a single player can register for $250. Not a golfer? Join us for dinner and a no-host bar for only $85 per person. Sign up by October 20 to reserve your spot.

The first annual Golf Classic in 2010 raised more than $10,000.

“Funds raised during the HIV Golf Classic provide critical support to both the ARI and Christie’s Place,” said Kim Schafer, Administrative Director of the ARI. “These funds are directly used to support cutting-edge research, patient care, and vital support services.”

“In this time of economic uncertainty, now more than ever we rely on community support,” said Liz Brosnan, Executive Director of Christie’s Place. “The HIV Golf Classic raises vital funds to reach those whose lives have been impacted by HIV/AIDS.”

Can’t attend but want to help? Contact Liz Brosnan about sponsorship and donation opportunities at brosnan@christiesplace.org or 619-702-4186 x210.

Yes, you want to be here! The second annual San Diego HIV Golf Classic is scheduled on Tuesday, October 25, 2011, at the exquisite Crosby at Rancho Santa Fe. Visit http://www.christiesplace.org to register online.
Thirty years and counting

The first cases of AIDS in the United States were reported in 1981, but no one knew what it was. Two years later, the human immunodeficiency virus was identified as the source of AIDS.

UC San Diego physicians have been involved since the beginning of the pandemic, including treating patients in the very early days when we did not know what was causing the fatal illnesses we were seeing.

Since then, scientists and public health experts have amassed a storehouse of knowledge about treating HIV and slowing its progression.

Members of the AIDS Research Institute (ARI) are continuing their HIV studies in an effort to develop better treatment strategies. Our clinicians and public health experts are working with equal diligence in the critical areas of prevention and cure. Since 2006, ARI members have published more than 400 scientific papers and book chapters, and the ARI has sponsored or co-sponsored more than 60 seminars.

We invite you to join us on Friday, September 30, for the second annual Mitchell Memorial Lecture. Dr. John Young of the Salk Institute, a friend and mentor of Dr. Mitchell, will be speaking on HIV-host interactions. Please visit http://ari.ucsd.edu for details.

Following Dr. Mitchell’s untimely passing in 2009, the ARI and the Mitchell family chose to remember him through this annual lecture series.

We are immensely grateful to all who contribute in support of our scientific and community education, and to our members’ research and patient care. We hope you will continue to support our efforts in the years to come.

We welcome your suggestions and comments. Please write to us at ari@ucsd.edu.

Lead the way, San Diego!

In May 2011, the UC San Diego School of Medicine implemented the world’s first comprehensive HIV test-and-treat campaign with the launch of Lead the Way. “This is the first time an HIV campaign has targeted everyone—high- and low-risk individuals—based on the presumption that if everyone is tested for HIV, those found to be HIV positive can be treated, reducing the spread of the virus to others,” says Susan Little, MD, Professor of Medicine and lead researcher for Lead the Way.

More than HIV testing
Lead the Way is a multimedia campaign using community-based marketing, outreach, and social media to get community members in the 92103 and 92104 zip codes to voluntarily answer the question, “Would you or wouldn’t you take an HIV test?”

If they answer “yes,” they are offered a free, confidential HIV test. If they answer “no,” they are asked to fill out a short survey addressing why they chose not to take an HIV test.

“Volunteering to take the test or fill out the survey will help us understand why people will or will not take an HIV test,” says Little. “If we can understand the psychology, we can create more effective campaigns to promote testing.”

Storefront testing
The Lead the Way storefront is an HIV testing center that provides residents of the 92103 and 92104 zip codes free, confidential HIV testing in a convenient, non-clinical setting.

(Continued on page 3)
“Public health studies often fail to assess the influence of the risk environment and the movement of people—and, therefore, infections—through places,” says Dr. Kimberly Brouwer, Associate Professor of Medicine in the Division of Global Public Health at UC San Diego. In other words, location is proving to be as much a risk factor as behavior, and mobility often increases exposure to infections.

Dr. Brouwer studies the spatial and molecular epidemiology of infectious diseases. She is currently studying HIV/AIDS and substance use along the Mexico/U.S. and Mexico/Guatemala borders, through funding from the National Institute on Drug Abuse.

The purpose of these studies is to influence public health policy to protect and treat those at greatest risk for HIV and sexually transmitted infections, including injection drug users, female sex workers, men who have sex with men, and highly mobile persons (e.g., migrant workers, truck drivers, and refugees).

Because HIV mutates so readily, mobility may also facilitate the spread of new versions of the virus.

“HIV diversity has implications on susceptibility to antiretroviral drugs and virulence, and may complicate efforts to stem HIV transmission,” she explained.

In Latin America, the HIV epidemic is concentrated in certain groups. “We have a critical window of opportunity to prevent the epidemic from becoming generalized,” she says.

Dr. Brouwer earned her doctorate from the Johns Hopkins University School of Hygiene and Public Health and received a Fulbright Fellowship to study schistosomiasis in Zimbabwe. Before joining UC San Diego in 2004, she worked in the Division of Parasitic Diseases at the CDC, studying HIV and malaria interactions in western Kenya.

In addition to her research, Dr. Brouwer keeps busy with her sons, 3-year-old Henry, and 9-month-old Kevin.

For more information about Dr. Brouwer’s studies, please visit http://gph.ucsd.edu/people/brouwer.shtml.
ARI wish list: how you can help

Your donations are critical to the ARI’s annual operations. Unrestricted donations allow us to direct your gift to areas of greatest need. You may also designate your gift to one or more of the following priorities:

**Laboratory equipment:**
New technologies require new equipment, some of which is quite expensive and ineligible for federal grant funding. For example, the James B. Pendleton Charitable Trust donated funds for the purchase of an Abbott m2000rt to study viral DNA in Maputo, Mozambique, where the UC San Diego Center for AIDS Research supports several ongoing studies.

**Furniture for patient care areas:** Our clinical staff care for more than 3000 HIV-positive individuals through UCSD’s Owen Clinic. In addition, our research clinic, the UC San Diego Antiviral Research Center, provides services to hundreds of persons each year. Both clinics need furniture for examination rooms, including beds, chairs, desks, and storage shelves.

**International research:** ARI investigators are involved in research on almost every continent. Numerous opportunities are available to foster research, training, and scientific exchange with our international partners.

**Education and assistance programs:** Our education and assistance programs serve local, national, and international communities. Your gift could fund activities such as the following:
- Community education for patients, physicians, nurses, and clinic staff;
- Advanced training for our own nurses and clinic staff;
- Newsletters and websites.

Support the ARI today

YES! I want to support the research, seminars, and scientific programs of the UC San Diego AIDS Research Institute, a nonprofit 501(c)(3) organization, tax ID 95-2872494.

Enclosed is my tax-deductible contribution.

___$10 ___$25 ___$50

___ $100 ___$250 __________

Name:______________________________

E-mail address:__________________________

Telephone:__________________________

Please make checks payable to the UC San Diego Foundation and mail to:

UC San Diego AIDS Research Institute
9500 Gilman Drive, Mail Code 0716
La Jolla, CA 92093-0716

Many Thanks!

Since 2004, the Sempra Energy Employee Giving Network has contributed almost $5,000 to the UC San Diego AIDS Research Institute! We are grateful to Sempra Energy employees who have given so generously in support of our research.

Easy ARI support

The UC San Diego AIDS Research Institute is a 501(c)(3) nonprofit organization. We depend on community support to purchase equipment and supplies for our labs and patient care areas. Here are three easy ways you can help us:
- Ask your employer to support the AIDS Research Institute either directly or through employee contributions. Since 2004, the Sempra Energy Employee Giving Network has donated almost $5,000 to the ARI!
- Donate your old car to Cars 4 Causes (cars4causes.net) and choose the UC San Diego ARI as the beneficiary. Cars 4 Causes will pick up your car, give you a receipt, sell the car, and donate part of the proceeds to the ARI.
- Join us at one or more of our fundraising events. Check the ARI website (http://ari.ucsd.edu) for details. If you have an idea for a fundraiser, contact us at ari@ucsd.edu.